



# Sponsorship Opportunities


***Building Bridges: Creating Positive and Thriving Workplaces***

**An HR Conference for Forward-Thinking Organizations**



 Date: October 7 & 8, 2025

 Location: Prairieland Park, 503 Ruth St West, Saskatoon, SK

 Expected Attendance: ~200 Indigenous and non-Indigenous human resources professionals, business leaders, and change-makers

## Why Sponsor?


Join us at the *Building Bridges* conference in Saskatoon, hosted by Legacy Bowes, part of the TIPI Group of Companies. This high-impact human resources and leadership event brings together forward-thinking Indigenous and non-Indigenous professionals, leaders, and changemakers committed to truth, reconciliation, and inclusive workplace transformation.

More than a conference, *Building Bridges* is a platform for authentic dialogue, healing, and shared learning between Indigenous and non-Indigenous communities. Sponsoring this event aligns your organization with a mission to build stronger, more resilient workplaces, while directly supporting Indigenous-owned businesses and advancing reconciliation in meaningful ways.

Rooted in the principle of Mino Pimatisiwin, “the good life” in Swampy Cree, the conference explores how Indigenous ideologies and values can enrich modern leadership and organizational culture.

Your sponsorship helps power this mission and puts your brand in front of a targeted, engaged audience ready to make an impact.

## Ready to sponsor?

 Contact: [conference@legacybowes.com](mailto:conference@legacybowes.com)

 Phone: 204-949-3500

 More info: [www.buildingbridgesconference.ca](http://www.buildingbridgesconference.ca)

 Sponsorship Form: <https://forms.office.com/r/2zEKNqnVaw>

**Deadline for applications is July 18<sup>th</sup> – secure your spot today!**

*Let's build bridges—together.*

## Building Bridges Conference - Sponsorship Options

Benefit	Eagle Sponsor	Bear Sponsor	Wolf Sponsor	Lunch Sponsor	Breakfast Sponsor	Refreshments Sponsor	Entertainment Sponsor
<b>Price</b>	\$10,000	\$5,000	\$2,500	\$5,000	\$3,500	\$1,000	\$1,000
<b>Number Available</b>	1	3	10	2	2	1	2
<b>Speaking Opportunity</b>	Yes (Subject to alignment)	-	-	-	-	-	-
<b>Logo Placement</b>	Premier – website, signage, program, digital	Prominent – website, select signage, program, digital	Website, program, digital	Website, program, signage at stations	Website, program, signage at stations	Website, program, signage at stations	Website, program, digital during performance
<b>Program Ad</b>	Full-page	Half-page	Quarter-page	Logo	Logo	Logo	Logo
<b>Complimentary Tickets</b>	3	2	-	-	-	-	-
<b>Exhibitor Booth</b>	Premium Space	Prime Space	-	-	-	-	-
<b>Social Media Mention</b>	Multiple spotlights	Spotlight Post	Single mention	-	-	-	-
<b>Verbal Recognition</b>	Opening & Closing	Opening & Closing	-	“Thanks to [Your Company] for sponsoring lunch”	“Thanks to [Your Company] for sponsoring breakfast”	-	“Thanks to [Your Company] for sponsoring today's entertainment”
<b>Post-Event Exposure</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Swag Bag Insert Option</b>	Yes	Yes	Yes	-	-	-	-
<b>Station Branding</b>	-	-	-	Logo on screen during lunch, “Lunch sponsored by [Your Company], Signage at buffet	Logo on screen during breakfast, “Breakfast sponsored by [Your Company], Signage at buffet	Refreshment station signage	Logo on screen during performance, “Entertainment sponsored by [Your Company]”

Cheques made payable to: Legacy Bowes Group Inc. 101-1075 Portage Ave, Winnipeg, MB, R3G 0R8